



**U.S. Department of Education
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MEDIA ADVISORY

EVENT DATE:
Nov. 2-4, 2015

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Senior Department Officials to Participate in White House Convening on Strengthening School Counseling, College Advising

Several senior [U.S. Department of Education](http://www.ed.gov) officials will participate in the “[Third White House Convening on Strengthening School Counseling and College Advising](#)” at the University of North Florida in Jacksonville, Fla., beginning Monday, Nov. 2.

On Monday, Nov. 2, Eric Waldo, executive director for the [Reach Higher Initiative](#), will give opening remarks. He will promote the [Better Make Room](#) campaign, which seeks to reach students in high school about the importance of higher education.

On Tuesday, Nov. 3, [Johan Uvin](#), acting assistant secretary for Career, Technical and Adult Education, will give opening remarks. He will speak about the Administration’s current priorities for [Career Technical Education](#) (CTE) reauthorization. He’ll also provide an update on congressional activity regarding reauthorization and aim to provide attendees with a “charge” – actions that they can take to move high-quality CTE forward in one’s own work.

Greg Darnieder, senior advisor to the Secretary of Education on the College Access Initiative, will lead various discussions throughout the conference.

The event sponsored by the [National Consortium for School Counseling and Postsecondary Success](#), supports the President’s Opportunity Agenda and the First Lady’s Reach Higher Initiative.