

Break Out 1 – Riverside County, Office of Education Collaborative, California Room

Banquet Hall

Session Title: The Riverside County Office of Education and Riverside County Education Collaborative in California understands the vital role of school counselors in helping to ensure all students are well prepared for college and ready for a career. From increasing FAFSA completion to collaborating with higher education counseling programs, participants will receive practical approaches on how to strengthen professional development for school counselors and improve delivery of counseling services to ensure equity and access for all students.

Focus Areas: School Counselor Practice, College and Career Readiness Policy, Pre-Service/In-Service Training of School Counselors and College Advisors, College and Career Readiness Metrics, CCR Partnerships Between K-12 Districts and Higher Education Institutions, College and Career Readiness Funding Strategies, Counselor Leadership

Learning/Measurement Outcomes

- Increase in the percentage of FAFSA Completions
- Increase in the percentage of students applying to three or more colleges
- Increase in the percentage of students enrolling in post-secondary education
- Increase the number of students who are college ready

Presenters: Kenneth Young- Superintendent of School Riverside County, Catalina Cifuentes- School Counselor Coordinator, Tom Spillman- Dean of Student Services, Mt. San Jacinto College

Break Out 2 – Austin Chamber of Commerce and Partners

Room – 1058-2

Session Title: Session Description: Public and higher education partners working with the Austin Chamber of Commerce, Business and Education Partnership, will highlight how they have collectively/collaboratively used research, data and strategies to empower school district leaders and counselors with actionable/near real-time information on student outcomes to help target college transition support and improve regional direct-to-college enrollment across 5 counties and 9 school districts. Panelists will share a replicable/scalable approach audience members can use to improve student higher education outcomes in their communities.

Focus Areas: School Counselor Practice, CCR Partnerships Between Business, K-12 Districts and Higher Education Institutions

Learning/Measurement Outcomes

1. How central Texas partners used research to identify college going barriers and inform student interventions.
2. How central Texas partners worked collectively to address college-going barriers.
3. How central Texas partners monitor program performance and student outcomes to support continuous improvement.
 - Sr./Jr. Exit Survey Response Rates (Regional response rate)
 - Graduation Rates (Regional rate-4/5 – Texas Academic Performance Reports)
 - College Career Readiness Rates (Meeting TX Standard)
 - State Common Application Rates (Apply Texas Rate End of School Year)
 - Q1 FAFSA Application Rates (Aligning With State Aid Deadlines)
 - Direct-to-College Enrollment Rates (2/4 Year Colleges)

Presenters: Dr. Paul Cruz, Superintendent, Austin ISD, Shaun Cranston, Senior Vice President over Texas, Brookfield Residential & Education Council Chair for Austin Chamber, Jerel Booker, Deputy Assistant Commissioner @ Texas Higher Education Coordinating Board, Dr. Greg Cumpton, Asst. Director University of Texas Ray Marshall Center/LBJ School of Public Affairs, Charlotte Winkelmann, Director of College and Career Readiness and Guidance, Hays Consolidated ISD, Gilbert Zavala, VP Education, Austin Chamber of Commerce

Break Out 3 – Fresno Unified School District

Room – 1058-1

Session Title: Through a unique partnership, Fresno Unified School District and UC Merced have created college and career readiness educational offerings, established quality data indicators to assess progress, and guide direction for district planning through the establishment of a board adopted district dashboard. This effort resulted in the expansion of the partnership with Fresno City College and CSU Fresno to improve student access and achievement at the college and university systems. A unique and important aspect of this partnership is the integration of measures or indicators in identifying and monitoring the college readiness work. These indicators guide the practice of counselors and site leaders to ensure that the students are placed in the highest level course where they are eligible, complete the college-prep course pattern, take the appropriate tests and apply as broadly as possible to colleges and universities.

Focus Areas: School Counselor Practice, CCR Partnerships Between K-12 Districts and Higher Education Institutions, Counselor Leadership

Learning/Measurement Outcomes

1. Understanding the success factors for K-12 and Higher Education partnerships
2. How to apply an equity and access filter to performance management

3. Key steps to build district leadership buy-in for reform

- Graduation Rates
- College Prep Course Patterns

Presenters: Jorge Aguilar, Christina Espinosa, Michael Hanson -University of California, Merced and Fresno Unified School District

Break Out 4 – Say Yes To Buffalo

Room - 1078

Session Title: The Say Yes Buffalo partnership aims to strengthen the Western New York economy by investing in the education of Buffalo's future workforce. This landmark collaboration that brings together diverse community organizations and leaders to create a comprehensive K-12 support system with the incentive of locally funded postsecondary Tuition Scholarships to remove the barriers (financial, academic, social and health) to college access and success for youth in the City of Buffalo. This session will explore how this partnership came together to increase Buffalo's high school and postsecondary completion rates and share early results for how it is working. The Say Yes Buffalo Partnership measures progress through its Impact Dashboard, which reflects a series of academic and access indicators.

Focus Areas: CCR Partnerships Between K-12 Districts and Higher Education Institutions

Learning/Measurement Outcomes

- High School Graduation
- Postsecondary Matriculation
- Postsecondary Completion

Presenters: David Rust

Break Out 5 – ACT

Room - 1090

Session Title: Post-Secondary attainment and success can be daunting for high school students, especially for underserved students whose parents may be less familiar with the process. Using a school district report as an example, ACT will discuss 2015 data and demonstrate how the ACT Profile and the College and Career Search Tool can serve as resources to inform student postsecondary exploration and decisions. They will also present a best practice model being implemented in a school district in TX, showcasing the important role school counselors play in guiding their students through the postsecondary planning process.

Focus Areas: School Counselor Practice and College and Career Readiness Measurement/Learning Outcomes

Learning/Measurement Outcomes

1. How to impact students using a Free resource provided by ACT (ACT Profile)
2. Best practices learned and shared by other districts
3. How to interpret your district data to make the necessary changes to improve student success

Presenters: Juan Garcia, Kurt Burkum, Tyler Coon, Cassi Barker-Carr, Jim Larimore

Break Out 6 – National College Advising Network (NCAN)

Room - 1059

Session Title: Common Measures is a standard set of evidence-based outcomes and indicators to guide and assess college access-success programming. The framework specifies two key outcomes (college enrollment and completion) as well as associated interim indicators that all college access and success programs serving traditional-age students should use (12 "essential" indicators and 25 optional indicators). The Common Measures Learning Community enables NCAN to support 20 member programs as they adopt the tracking of the two key student outcomes (college enrollment and degree attainment) of NCAN's Common Measures, as well as the 12 essential indicators, and using these data to improve outcomes for students.

Focus Area: College and Career Readiness Measures

Learning/Measurement Outcomes

1. Understand Key college access and success data to measure.
2. Understand how to use data to improve student level CCR supports to create equitable outcomes for all student groups.
3. Review evaluation metrics that are expected from funders.

Presenters: Bill DeBaun, National College Access Network, Policy Analyst



Day 2: Session Break Out Menu – Models of Mobilization and Collaboration

9:45 AM – 10:45 AM

Break Out 1 – Colorado Panel

Room 1058-1

Session Title: Collaborative Practices To Support College and Career Readiness Practice and Training

Focus Areas: School Counselor Practice Model

Description: In this session the state director of college and career readiness and the district director of the largest school district in the state will present a statewide collaboration model to strengthen school counselor practice. Best practices that will be highlighted will include counselor credentialing, training and an accountability scorecard.

Participants will learn:

1. Strategies to mobilize stakeholders resulting in a school counselor credentialing process.
2. Accountability measures to capture the impact of strengthening school counseling college and college advising.
3. Collaborative strategies to mobilize support for a system-wide counselor professional development model

Presenters: Misti Ruthven, M.S., Director of Postsecondary Readiness with the Colorado Department of Education, Samantha Haviland, Ph.D., Director of Counseling Support Services with Denver Public Schools, 2013-14 President of Colorado School Counselor Association

Break Out 2 – Florida Panel

Banquet Hall

Session Title: Higher Education and K-12 Collaboration to Implement A Pre-Service/In-Service Training Model

Focus Areas: Pre-Service /In-Service Counselor Training Model

Description: In this session a panel will present the mobilization process that established a collaborative partnership model between the University of North Florida and Duval County Public Schools with measurable student outcomes.

Participants will learn:

1. The process to design a collaborative counselor education and K-12 district partnership model.
2. Effective strategies to infuse CCR strategies within pre-service and in-service counselor training.
3. The impact of college and career readiness counselor professional development on student outcomes.

Presenters: Wendy Dunlap, M.Ed., Director, Duval County Public Schools, School Counseling Services, Beth Jenkins, M.Ed., Elementary Specialist, Duval County Public Schools, School Counseling Services, Gail White, M.Ed. Elementary Specialist, Duval County Public Schools, School Counseling Services, Catherine Bekkedal, M. Ed., High School Specialist, Duval County Public Schools, School Counseling Services, Sejah Parikh, Ph.D., Associate Professor, Counselor Education, University of North Carolina, Charlotte, Rebecca Schumacher, Ph.D., Assistant Professor Counselor Education, College of Education and Human Services, University of North Panel

Moderator: Florida, Carolyn Stone, Ed.D., College of Education and Human Services, University of North Florida

Break Out 3 – Michigan Panel

Room 1090

Session Title: Mobilizing Stakeholders To Support State Policy Change

Focus Areas: College and Career Readiness Policy

Description: Michigan recently implemented a collaborative process to set a new higher education policy agenda that emphasizes collaboration among stakeholders. In this session the Michigan State Board of Education President, and the members of Michigan College Access Network (MCAN) will highlight the collaborative efforts of a statewide work group to launch a refreshed agenda of policy priorities that will increase postsecondary educational attainment, including school counselors and college access advising.

Participants will learn:

1. Collaboration and mobilization strategies to support the development of a state policy agenda.
2. Policy recommendations to support and strengthen school counseling and college advising.
3. The impact of creating collaborative structures and systems to drive policy changes to impact measurable student level outcomes.

Presenters: John Austin, President, Michigan - State Board of Education, Jamie M. Jacobs Director of Professional Development, Michigan College Access Network, Patrick O'Conner, Associate Dean, College Counseling, College Counseling Office, Cranbrook Kingswood Upper School

Continued on back

Session Title: The Road to Regulation Reform: A Collaborative Approach in New York Schools

Focus Areas: School Counselor Practice, School Counselor/College and Career Readiness Policy, Pre-Service/In-Service Training of School Counselors and College Advisors

Description: In this session, the NYS team will present a multi-year collaborative effort that led to pending regulation changes for how school counselors are prepared, licensed, and supported. The proposed regulations call for every student to have access to a comprehensive school-counseling program. Presenters will also address a statewide effort to ensure that once the new regulations are passed there is cross-sector support for implementation across the state.

Participants will learn:

1. Building a collective commitment to change
2. Collaborative advisory group to the state
3. Breaking down silos - mobilizing people from many different sectors

Presenters: Stan Hansen, Executive Director, Office of Postsecondary Access, Support and Success, New York State Education Department; Renee Rider, Assistant Commissioner, Office of Student Support Services, New York State Education Department

Respondents: Barbara A. Donnellan, Ed.D., President, New York State School Counselor Association, and Coordinator of Guidance, Lindenhurst Union Free School District; Margarita Suero-Duran, Ed.D., Senior Administrator, Office of Guidance & School Counseling, New York City Department of Education; Cynthia Walley, Co-President of NYACES and Assistant Professor, School Counseling, Mercy College; Sugeni Pérez-Sadler, Associate Director, College and Career Planning, Office of Postsecondary Readiness, New York City Department of Education

Moderator: Stuart Chen-Hayes, Associate Professor of Counselor Education, Department of Counseling, Leadership, Literacy; Special Education Department, CUNY Lehman College

Break Out 5 – The Kresge Foundation

Room 1088

Session Title: Foundations 101

Focus Areas: College and Career Readiness Strategies

Description: This session will provide a brief overview of different types of foundations that fund college access issues, how to build and sustain relationships with them, how foundations make decisions about what to fund, etc. This is a skills-building session specific to foundation fundraising. Participants will learn the context of collaboration as a key component of fundraising strategies.

Presenter: Carolyn Altman Smith, Program Manager - Kresge Foundation

Break Out 6 – Lumina Foundation

Room 1059

Session Title: Mobilizing resources to increase college and career readiness outcomes

Focus Areas: College and Career Readiness Strategies

Description: This session will include a “deeper dive” into the data and concepts introduced in Dr. Howard’s keynote speech. Information regarding The Lumina Foundation’s conceptualization of college and career readiness as well as college retention will be covered.

Presenter: Dr. Danette Howard – Vice President Mobilization, Lumina Foundation

